

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES & GRADUATE STUDENT PROGRAMMING

Leader(s): DARCIE CAMPOS

Implementation Year: 2016-2017

GOAL 1: Create, promote and navigate undergraduate students through a Four-Year Career Development Plan (Four Year Career Compass) from freshman to senior year with an emphasis on fully preparing students to define their career goals and ensuring they are career ready professionals by graduation.

Objective 1:	Expand promotion and integration of the Four Year Career Compass across campus programs and the university.
Action Items	<ul style="list-style-type: none"> • Train the Center for Junior Year Peer Mentors on the Four-Year Career Compass • Push the Four-Year Career Compass out via admission/literature to educate prospective students on how the Compass can aid in their success • Host a session on the Four-Year Career Compass for the Internship Advisory Council, so faculty and advisors can market it and utilize it with their students
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • To train the Center for Junior Year Peer Mentors on the Four-Year Career Compass so they can better educate our students during their interactions as Peer Mentors. • Push the Four-Year Career Compass out via admission/literature to educate prospective students on how the Compass can aid in their success • Host a session on the Four-Year Career Compass for the Internship Advisory Council, so faculty and advisors can market it and utilize it with their students
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Trained the Center for Junior Year Peer Mentors on the Four-Year Career Compass so they can better educate our students during their interactions as Peer Mentors. • Pushed the Four-Year Career Compass out via admission/literature to educate prospective students on how the Compass can aid in their success. • Hosted a session on the Four-Year Career Compass for the Internship Advisory Council, so faculty and advisors can market it and utilize it with their students
Analysis of Results	We believe these efforts to push out the Four Year Compass was successful. The center for junior year mentors are using this as they meet with students, and upon meeting with the IAC, many advisors said they believed it would be a useful tool as they met with students. However, we did meet with marketing to have them assist with the revamping of the marketing of the Four Year Career Compass, only to find out after waiting for more than a semester that they had tabled working on the materials as they said they had more pressing things to do at the time. They have yet to begin this process.